

FUTURE OF WORK POST COVID 19

Mark Martin MBE

Urban
Teacher

PREPARING FOR THE FUTURE OF WORK



Leverage strategic workforce planning

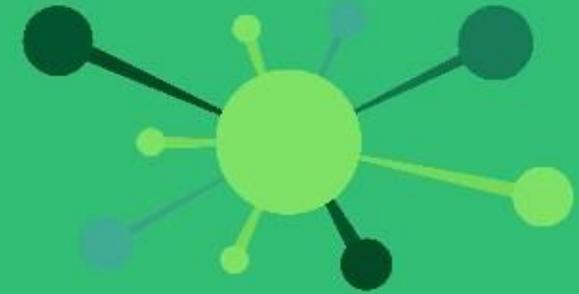
- 1 Conduct **strategic workforce planning**
- 2 Establish **strategic skills mapping** within jobs
- 3 Close **management knowledge gap**

Source: Towards a Reskilling Revolution: Industry-led Action for the Future of Work, Boston Consulting Group and World Economic Forum.



Shape the future talent pipeline

- 1 Develop targeted **reskilling programs**
- 2 **Upskill** on a large scale
- 3 Harmonize the **skilling landscape**
- 4 Align **educational curricula** with skills needs



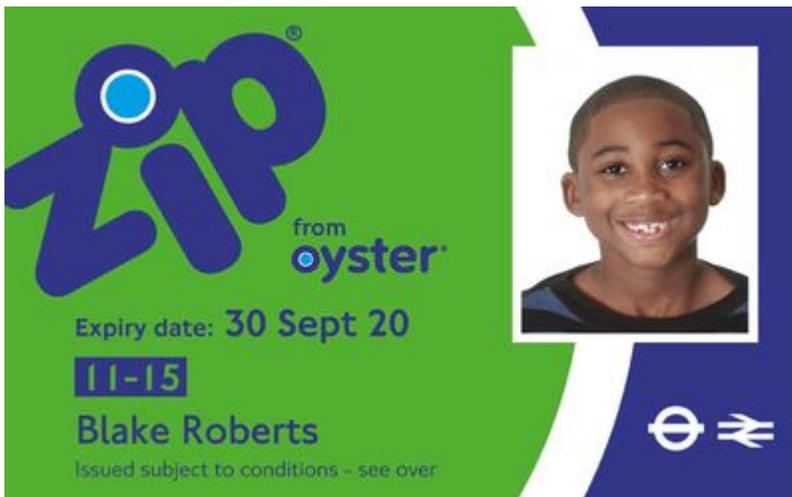
Optimize talent ecosystem conditions

- 1 Rethink **organizational structures**
- 2 Transform **culture** to attract and retain next-generation talent
- 3 Develop a culture of **lifelong learning**
- 4 Boost **diversity**

The adoption of automation, along with technologies such as artificial intelligence (AI) and the Internet of Things, is likely to unleash profound structural shifts in the UK workforce – which will be amplified by other megatrends such as the ageing population.

As a result, demand for occupations such as managers, technology specialists and health professionals could rise by nearly 20 percent by 2030

HighStreet: Automation



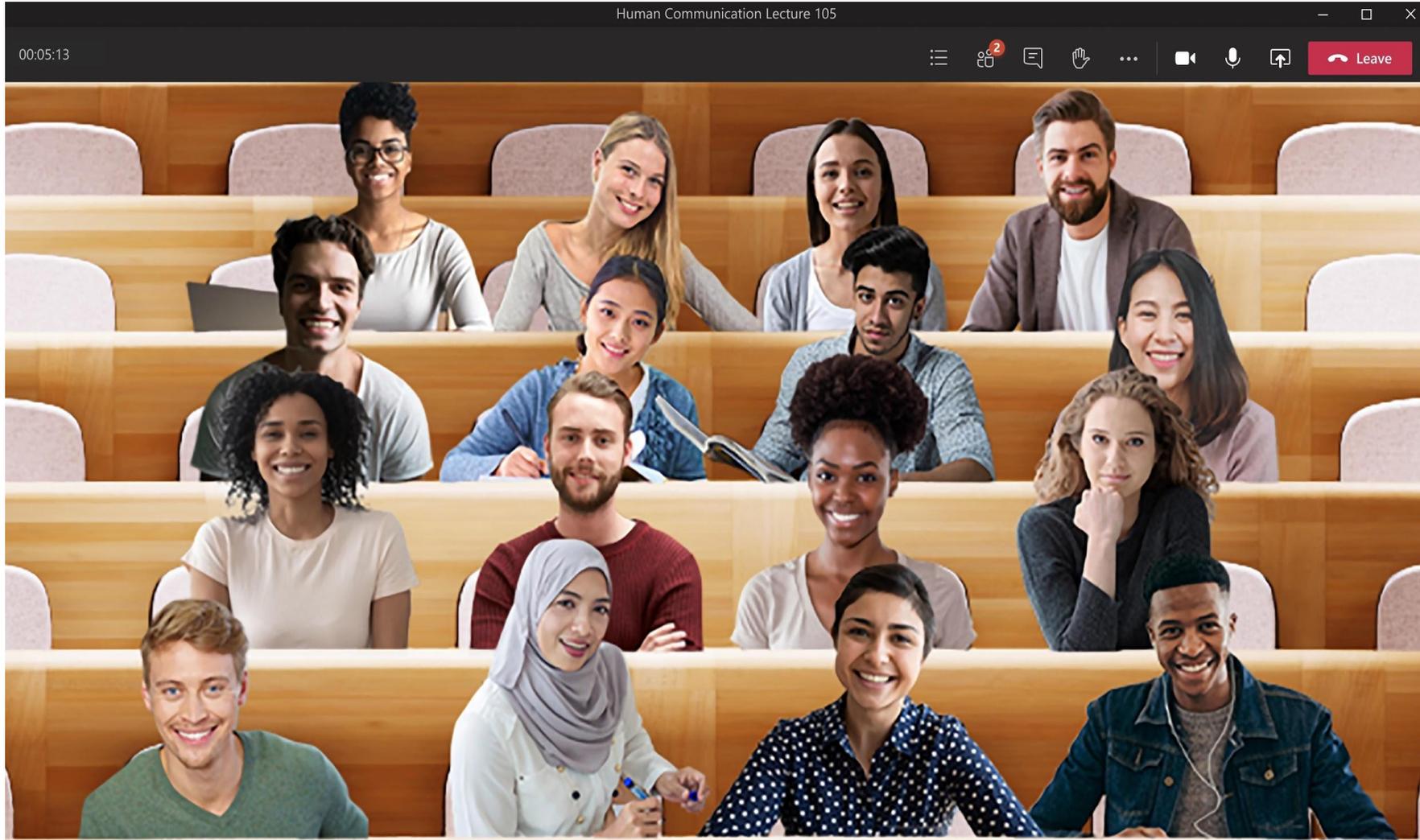
Urban
Teacher

Local Area: Tech hubs

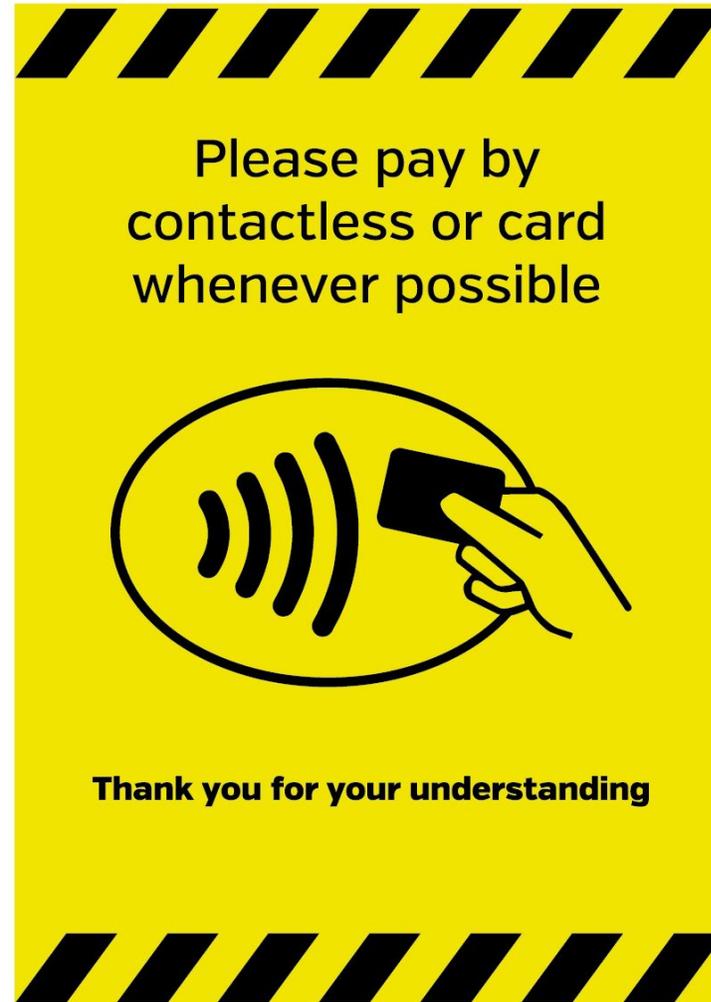


Urban
Teacher

Trends: New Ways of Working



Trends: Contactless

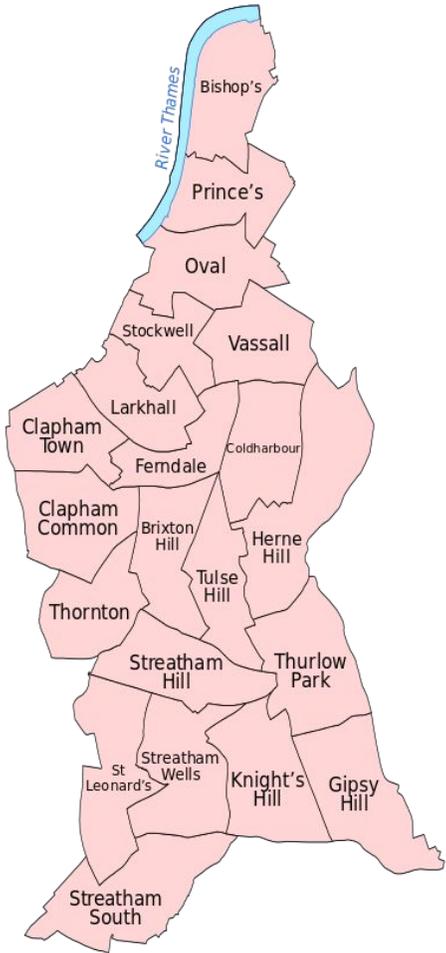


Trends: Bitcoin

Bitcoin to Rise to \$20K This Year Spurred by Government Money Printing and Covid-19: Bloomberg



Sectors: Local Area



**SOUTHBANK
CENTRE**

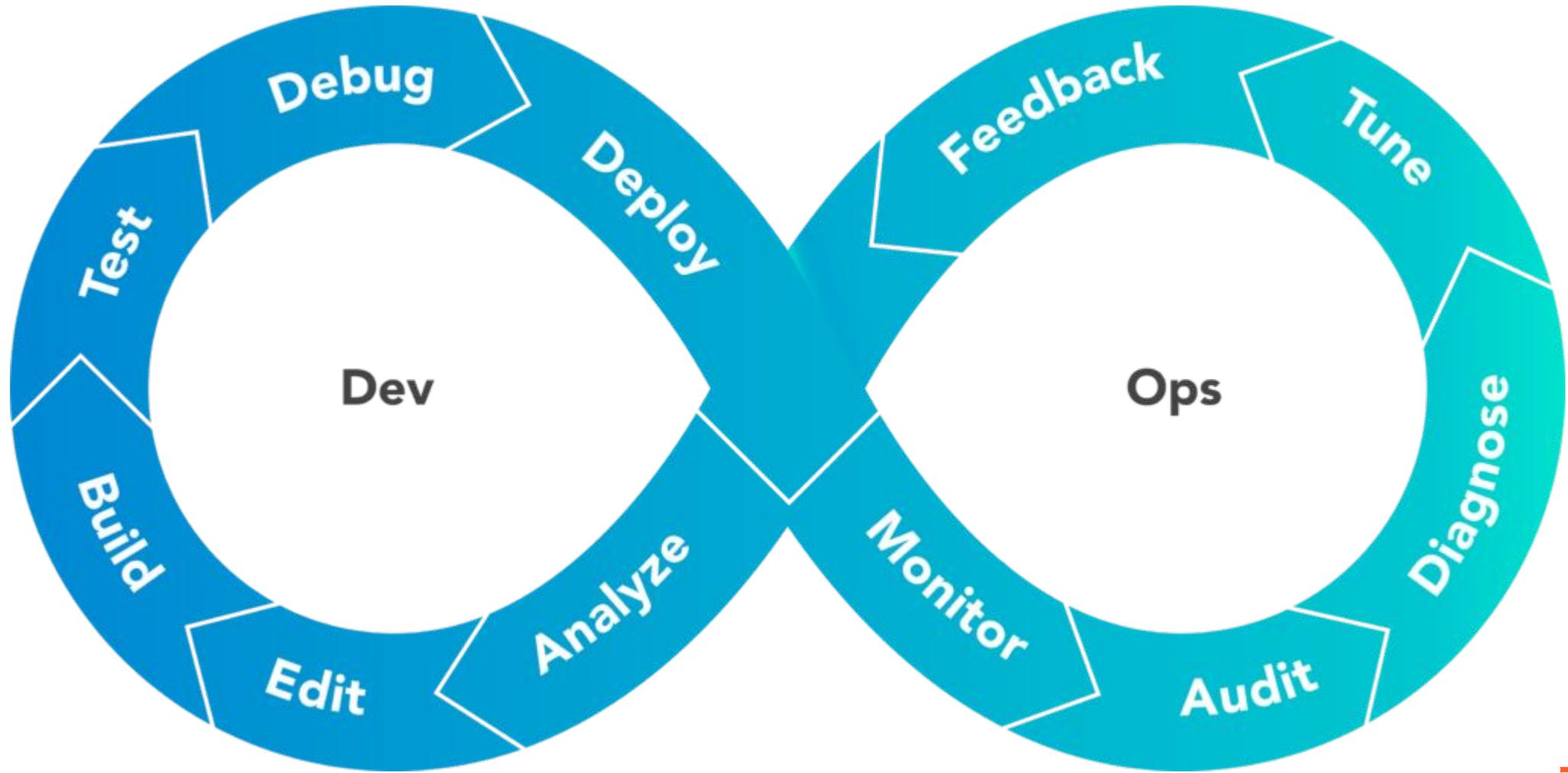


**Urban
Teacher**

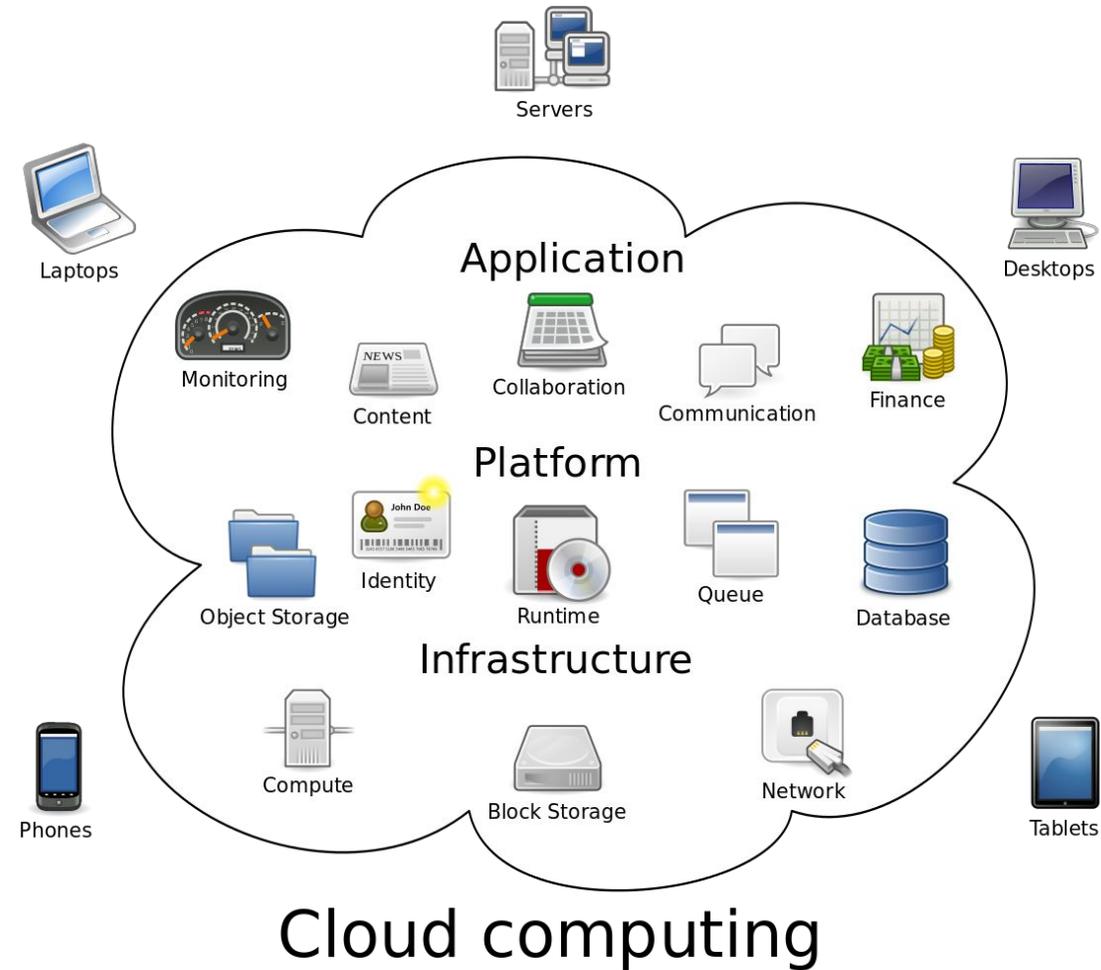
Question Time

What are the top
jobs in the UK?

Job Trends



Top Jobs in the UK



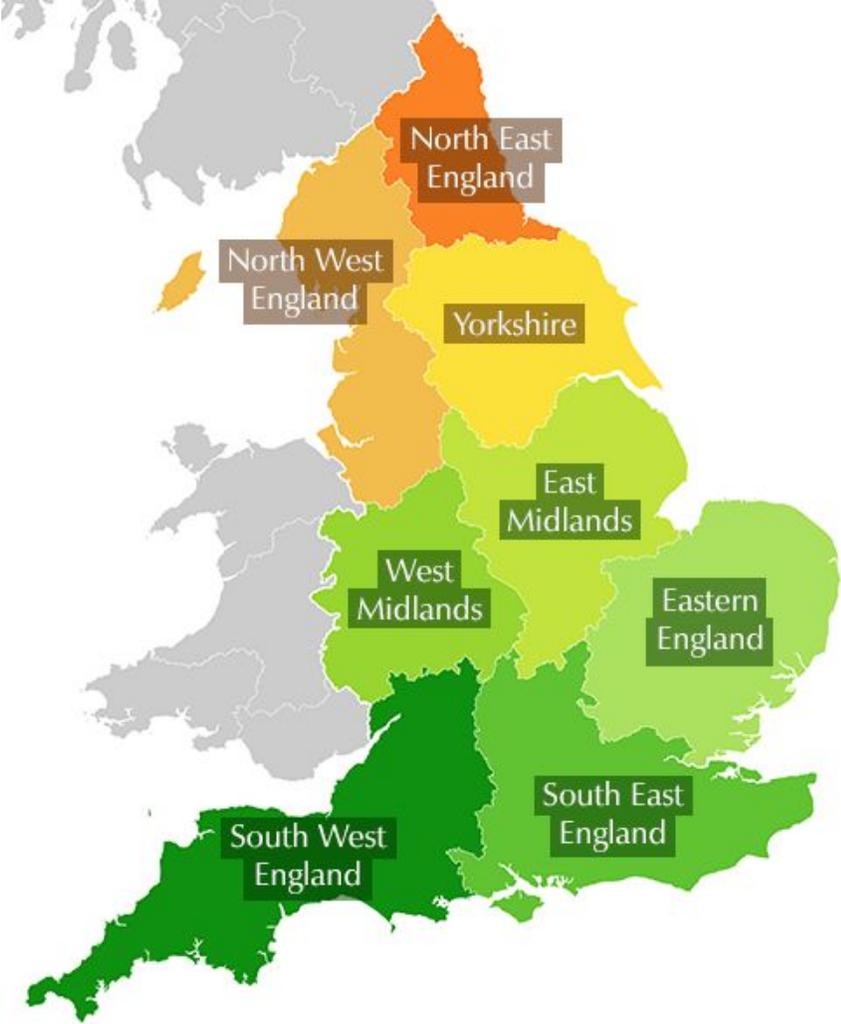
Trends: No Code



Question Time

How will covid19 affect
computer science?

Landscape



Access Points
Opportunities
Awareness
Connections

Desired Path



The Future

By 2030, two thirds of the UK workforce could be lacking in basic digital skills, while more than 10 million people could be under-skilled in leadership, communication and decision-making skills.

- McKinsey & Company, 2019

SOFT-SKILLS



Urban
Teacher

TECHNICAL INTERVIEWS



Urban
Teacher

CREATIVE SKILLS



Urban
Teacher

CO-WORKING WITH EXPERTS



Urban
Teacher

SOFT-SKILLS



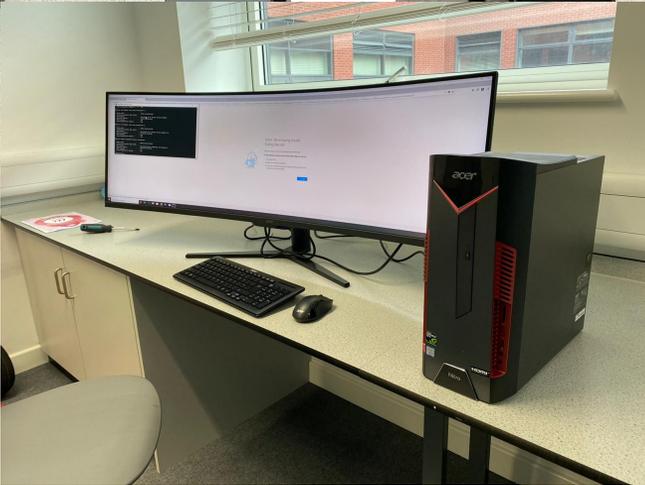
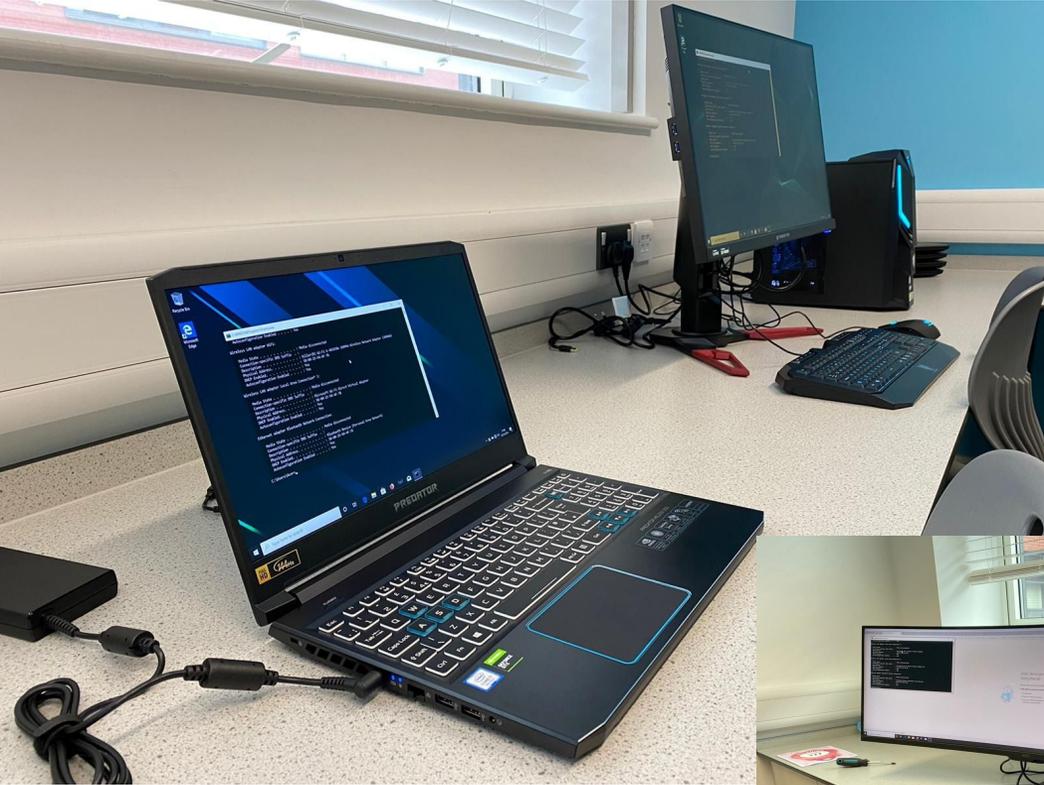
Urban
Teacher

E-SPORTS



Urban
Teacher

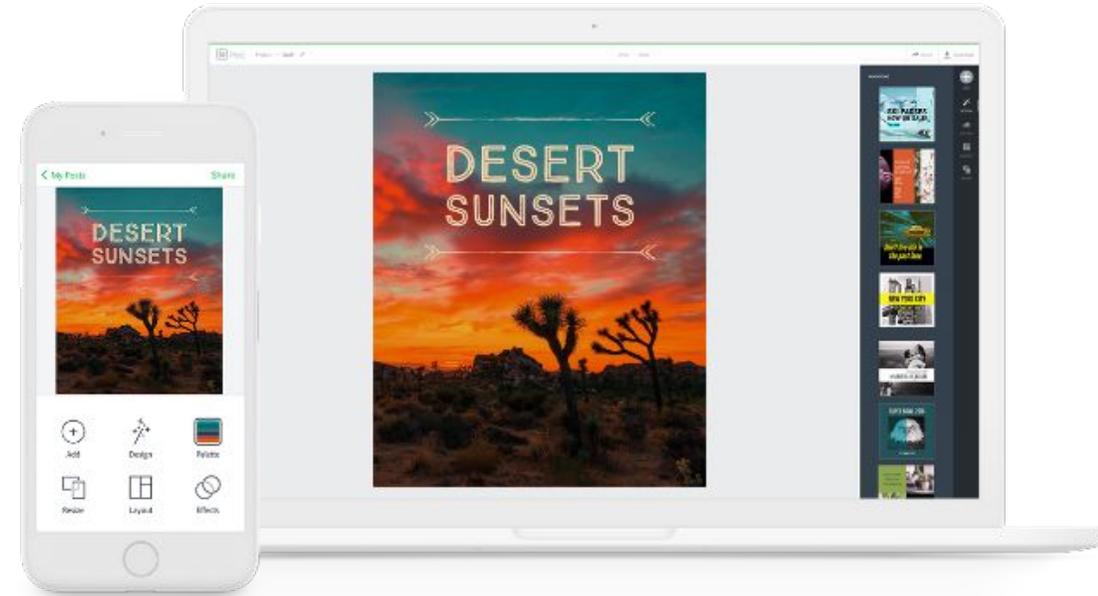
E-SPORTS: ACER



Urban
Teacher

GETTING STARTED

1. Mail Chimp
2. Adobe Spark
3. Collaboration Platforms
4. Ranking Emails
5. Clip Board (Mobile & Desktop)
6. Google Referencing
7. Macro and Micro Viewpoint
8. Co-Creation
9. Boolean - Filtering
10. Google Keyword Alert
11. Twitter List & Bookmarks
12. Google Advanced Search



Adobe Spark